

# <sup>LG</sup> inaugurates IIM Jammu's online orientation program **'Creating ecosystem for young entrepreneurs to transform J&K's future'**



#### NORTHLINES CORRESPONDENT

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SRINAGAR, JULY 22: Lieutenant Governor, Manoj Sinha today inaugurated the Indian Institute of Management (IIM) Jammu's online orientation program of 2nd Batch of Ph.D. and 6th Batch of MBA.

While congratulating all incoming students for making it into the academic programs of IIM Jammu, the Lt Governor advised them to adopt new strategies to deal with future challenges of business environment in the post-pandemic era.

In the post-pandemic era, business landscape is changing at a faster pace. Digital economy, evolving consumer behaviour, and enterprises agility are going to shape the new career paths in the management, remarked the Lt Governor.

The youth must continuously keep inventing the world around, meeting challenges, and evaluating opportunities that come in the way.

Best products and services are defined by the people, the human customers. Young business leaders will have to build a people-centric culture in management to meet future challenges.

Cross-functional collaboration, Deprogramming, and making leadership roles a shared responsibility are important factors to tap opportunities, help in the growth of institutions and individuals in today's hyperconnected world, said the Lt Governor.

Opportunities, growth, impact, and mission- will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added.

The Lt Governor called upon the youth to stand up for India and find change-makers in them. Always follow the principle of 'Dignity of Difference' and respect the different views on marketing, research, or innovation, he added.

Speaking on the huge investment opportunities available in the UT of J&K, the Lt Governor said that the government intends to take a leap forward in making J&K, an economic paradise for investors.

Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & ITenabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added.

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Cont. on Page 2



### Creating favourable ecosystem for youth, entrepreneurs to be partners in transforming J&K's future: LG

Earth News Service

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While congratulating all incoming students for making it into the academic programs of IIM Jammu, the Lt Governor advised them to adopt new strategies to deal with future challenges of business environment in the post-pandemic era.

Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that "We are



putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture.

"Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs".

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In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/ states that have its own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for all-round development.

Continuous reform is the key to transformation. The appropriate and timely action on different sectors with meticulous plans to meet the challenges will decide the future, stated the Lt Governor.

Re-energizing manufacturing and service sectors is one of the major challenges. We have identified 25 sectors for manufacturing, design, and innovation. The big push in the next few years would be to invite Original Equipment Manufacturers and Original Design Manufacturers to set up shops in Jammu & Kashmir that will also generate employment. The scaling up of infrastructure will be a great move for the big companies to set up manufacturing facilities here, he maintained.

Lt Governor further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to under-served areas through various digital initiatives. He also spoke on the ground-breaking strategy adopted for financial inclusion of common man, through India Post Payment Bank.

Challenges bring integrity and larger national interest in a person and help in building a superstructure to facilitate sustained growth. Always try to build an ecosystem where innovation and knowledge should become inclusive, reducing social and regional disparities, the Lt Governor advised the students.

Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward. We have introduced over 150 new

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Our new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir, he added.

My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas, said the Lt Governor.

With solution-based approaches, we have effectively dealt with the pandemic. The UT Administration's prompt response to the second wave of COVID-19 can be attributed to its experience and investment made in the health sector and emergency preparedness immediately after the first wave impact subsided in August- September, noted the Lt Governor.

Terming Jan Bhagidari as a crucial factor for the growth of any region, the Lt Governor outlined the policies, programs, and schemes initiated by the UT Government for transforming the governance and delivery of public services.

In the last one year, our work has also focused on laying the foundation for grass-root democracy so that Jammu & Kashmir moves ahead towards a glorious future. To truly actualize the PM's vision of an inclusive and empowered nation, inculcating a sense of pride and taking development all the way to the grassroots level, we have taken major initiatives like Back to Village, My Town My Pride, JKIGRAMS, LG Mulaqaat, redressing the grievances of the people and enabling them to access governance and its institutions. The financial incentivization is done at the Panchayat level where we have now impacted over 20,000 youth (out of which 25% are girls) from every panchayat providing them with financial assistance and handholding to become an entrepreneur, he continued.

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The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added.

Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change. Dr Milind Kamble, Chairman, Board

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The Lt Governor further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

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Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

We have introduced over 150 new initiatives and reforms in a short period of time and evolved a pattern of sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the public. And, many of these projects ensure that our youth become effective partners in the developmental journey.

Our new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir, he added. My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas, said the Lt Governor.

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Terming Jan Bhagidari as a crucial factor for the growth of any region, the Lt Governor outlined the policies, programs, and schemes initiated by the UT Government for transforming the governance and delivery of public services.

In the last one year, our work has also focused on laying the foundation for grass-root democracy so that Jammu & Kashmir moves ahead towards a glorious future. To truly actualize the PM's vision of an inclusive and empowered nation, inculcating a sense of pride and taking development all the way to the grassroots level, we have taken major initiatives like Back to Village, My Town My Pride, JKIGRAMS, LG Mulaqaat, redressing the grievances of the people and enabling them to access governance and its institutions. The financial incentivization is done at the Panchayat level where we have now impacted over 20,000 youth (out of which 25% are girls) from every panchayat providing them with financial assistance and handholding to become an entrepreneur, he continued.

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Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change.

The Lt Governor also appreciated the contribution of IIM Jammu Community especially Director IIM Jammu, Prof B.S.Sahay, for doing a great contribution to Jammu & Kashmir and to the nation.

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### **North-in News**

Friday, 23 July 2021

### IIM Jammu Online Orientation Program Entrepreneurs to be partners in transforming J&K's future: Sinha



#### NIN NEWS SERVICE SRINAGAR, JUL 22

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**Excelsior Correspondent** 

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Underscoring the innovative (Contd on page 4 Col 3)

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and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, he remarked:"We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and upskilling of youth to meet the challenges of emerging market and become successful entrepreneurs".

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"Continuous reform is the key to transformation. The appropriate and timely action on different sectors with meticulous plans to meet the challenges will decide the future," he stated.

Re-energizing manufacturing and service sectors is one of the major challenges. "We have identified 25 sectors for manufacturing, design, and innovation. The big push in the next few years would be to invite Original Equipment Manufacturers and Original Design Manufacturers to set up shops in Jammu & Kashmir that will also generate employment. The scaling up of infrastructure will be a great move for the big companies to set up manufacturing facilities here" he maintained.

Sinha further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

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"Challenges bring integrity and larger national interest in a person and help in building a superstructure to facilitate sustained growth. Always try to build an ecosystem where innovation and knowledge should become inclusive, reducing social and regional disparities," the Lt Governor advised the students.

Sharing some of his experiences as Lt Governor of J&K, Sinha stated: we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

We have introduced over 150 new initiatives and reforms in a short period of time and evolved a pattern of sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the public. And, many of these projects ensure that our youth become effective partners in the developmental journey."

He said the new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. "In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir," he added.

"My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas," said the Lt Governor.

"With solution-based approaches, we have effectively dealt with the pandemic. The UT administration's prompt response to the second wave of COVID-19 can be attributed to its experience and investment made in the health sector and emergency preparedness immediately after the first wave impact subsided in August-September," he noted.

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### New initiatives, reforms introduced in a short period of time aiming at sustained growth of J&K: L-G

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### **IIM Jammu's Online Orientation Program begins**



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Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & IT-enabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added.

With immense talent pool, business-friendly ecosystem and the trust that we can deliver on the promise leaves more scope for growth in modern technologies needed for Industry 4.0. I would like to invite all the budding managers to take the lead in participating in this process of development, the Lt Governor affirmed.

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The Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth- the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir.The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added.Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change. The Lt Governor also appreciated the contribution of IIM Jammu Community especially Director IIM Jammu, Prof B.S.Sahay, for doing a great contribution to Jammu & Kashmir and to the nation.

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#### **ByKNS**

Posted on Jul 22, 2021



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With solution-based approaches, we have effectively dealt with the pandemic. The UT Administration's prompt response to the second wave of COVID-19 can be attributed to its experience and investment made in the health sector and emergency preparedness immediately after the first wave impact subsided in August- September, noted the Lt Governor.

Terming Jan Bhagidari as a crucial factor for the growth of any region, the Lt Governor outlined the policies, programs, and schemes initiated by the UT Government for transforming the governance and delivery of public services.

In the last one year, our work has also focused on laying the foundation for grass-root democracy so that Jammu & Kashmir moves ahead towards a glorious future. To truly actualize the PM's vision of an inclusive and empowered nation, inculcating a sense of pride and taking development all the way to the grassroots level, we have taken major initiatives like Back to Village, My Town My Pride, JKIGRAMS, LG Mulaqaat, redressing the grievances of the people and enabling them to access governance and its institutions. The financial incentivization is done at the Panchayat level where we have now impacted over 20,000 youth (out of which 25% are girls) from every panchayat providing them with financial assistance and handholding to become an entrepreneur, he continued.

The Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth- the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir.

The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added.

Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change.

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### JK News Today

Friday, 23 July 2021

### Lt Governor inaugurates IIM Jammu's Online Orientation

### Program



Lieutenant Governor, Manoj Sinha today inaugurated the Indian Institute of Management (IIM) Jammu's online orientation program of 2<sup>nd</sup> Batch of Ph.D. and 6<sup>th</sup> Batch of MBA.

While congratulating all incoming students for making it into the academic programs of IIM Jammu, the Lt Governor advised them to adopt new strategies to deal with future challenges of business environment in the post-pandemic era.

In the post-pandemic era, business landscape is changing at a faster pace. Digital economy, evolving consumer behaviour, and enterprises agility are going to shape the new career paths in the management, remarked the Lt Governor.

### The youth must continuously keep inventing the world around, meeting challenges, and evaluating opportunities that come in the way.

Best products and services are defined by the people, the human customers. Young business leaders will have to build a people-centric culture in management to meet future challenges.

**Cross-functional collaboration, Deprogramming,** and **making leadership roles a shared responsibility** are important factors to tap opportunities, help in the growth of institutions and individuals in today's hyper-connected world, said the Lt Governor.

**Opportunities, growth, impact, and mission**– will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added.

The Lt Governor called upon the youth to stand up for India and find change-makers in them. Always follow the principle of **'Dignity of Difference'** and respect the different views on marketing, research, or innovation, he added.

Speaking on the huge investment opportunities available in the UT of J&K, the Lt Governor said that the government intends to take a leap forward in making J&K, an economic paradise for investors.

Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & IT-enabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added.

With immense talent pool, business-friendly ecosystem and the trust that we can deliver on the promise leaves more scope for growth in modern technologies needed for Industry 4.0. I would like to invite all the budding managers to take the lead in participating in this process of development, the Lt Governor affirmed.

Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that "We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs". In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/states that have its own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for all-round development.

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The Lt Governor further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to under-served areas through various digital initiatives. He also spoke on the groundbreaking strategy adopted for financial inclusion of common man, through India Post Payment Bank.

Challenges bring integrity and larger national interest in a person and help in building a superstructure to facilitate sustained growth. Always try to build an ecosystem where innovation and knowledge should become inclusive, reducing social and regional disparities, the Lt Governor advised the students.

Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

We have introduced over 150 new initiatives and reforms in a short period of time and evolved a pattern of sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the public. And, many of these projects ensure that our youth become effective partners in the developmental journey.

Our new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir, he added.

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#### We are creating...

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The Lt Governor called upon the youth to stand up for India and find change-makers in them. Always follow the principle of 'Dignity of Difference' and respect the different views on marketing, research, or innovation, he added.

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### **Glimpse of Future**

Friday, 23 July 2021

#### Lt Governor inaugurates IIM Jammu's Online Orientation Program We are creating favourable ecosystem for youth, entrepreneurs to be partners in transforming J&K's future: LG

150 new initiatives & reforms introduced in a short period of time aiming at sustained growth of J&K

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See We are creating on page 11

### We are creating

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# We are creating favourable ecosystem for youth, entrepreneurs to partner in transforming J&K's future: Manoj Sinha



#### GJ REPORT

SRINAGAR, JUL 22: Lieutenant Governor, Manoj Sinha has said that a favourable ecosystem is being created for youth, entrepreneurs to be partners in transforming J&K's future and that LG's Sustainable Development Fellowship 2021 has provided an opportunity to youth to get involved in Govt's policymaking.

He stated this today during a function after inaugurating the Indian Institute of Management (IIM) Jammu's online orientation programme of 2nd Batch of Ph.D. and 6th Batch of MBA.

While congratulating all incoming students for making it into the academic programs of IIM Jammu, the Lt Governor advised them to adopt new strategies to deal with future challenges of business environment in the post-pandemic era.

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### From Page-1...

#### We are creating...

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In the last one year, our work has also focused on laying the foundation for grass-root democracy so that Jammu & Kashmir moves ahead towards a glorious future. To truly actualize the PM's vision of an inclusive and empowered nation, inculcating a sense of pride and taking development all the way to the grassroots level, we have taken major initiatives like Back to Village, My Town My Pride, JKIGRAMS, LG Mulaqaat, redressing the grievances of the people and enabling them to access governance and its institutions. The financial incentivization is done at the Panchayat level where we have now impacted over 20,000 youth (out of which 25% are girls) from every panchayat providing them with financial assistance and handholding to become an entrepreneur, he continued.

The Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth- the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir.

The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring govemment policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added.

Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change.

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### Lt Governor inaugurates IIM Jammu's Online Orientation Program

By: TP News



Jammu:

Lieutenant Governor, Manoj Sinha today inaugurated the Indian Institute of Management (IIM) Jammu's online orientation program of 2nd Batch of Ph.D. and 6th Batch of MBA.

While congratulating all incoming students for making it into the academic programs of IIM Jammu, the Lt Governor advised them to adopt new strategies to deal with future challenges of business environment in the post-pandemic era.

In the post-pandemic era, business landscape is changing at a faster pace. Digital economy, evolving consumer behaviour, and enterprises agility are going to shape the new career paths in the management, remarked the Lt Governor.

The youth must continuously keep inventing the world around, meeting challenges, and evaluating opportunities that come in the way.

Best products and services are defined by the people, the human customers. Young business leaders will have to build a people-centric culture in management to meet future challenges.

Cross-functional collaboration, Deprogramming, and making leadership roles a shared responsibility are important factors to tap opportunities, help in the growth of institutions and individuals in today's hyper-connected world, said the Lt Governor.

Opportunities, growth, impact, and mission- will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added.

The Lt Governor called upon the youth to stand up for India and find change-makers in them. Always follow the principle of 'Dignity of Difference' and respect the different views on marketing, research, or innovation, he added.

Speaking on the huge investment opportunities available in the UT of J&K, the Lt Governor said that the government intends to take a leap forward in making J&K, an economic paradise for investors.

Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & IT-enabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added.

With immense talent pool, business-friendly ecosystem and the trust that we can deliver on the promise leaves more scope for growth in modern technologies needed for Industry 4.0. I would like to invite all the budding managers to take the lead in participating in this process of development, the Lt Governor affirmed.

Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that "We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs".

In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/states that have its own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for all-round development.

Continuous reform is the key to transformation. The appropriate and timely action on different sectors with meticulous plans to meet the challenges will decide the future, stated the Lt Governor.

Re-energizing manufacturing and service sectors is one of the major challenges. We have identified 25 sectors for manufacturing, design, and innovation. The big push in the next few years would be to invite Original Equipment Manufacturers and Original Design Manufacturers to set up shops in Jammu & Kashmir that will also generate employment. The scaling up of infrastructure will be a great move for the big companies to set up manufacturing facilities here, he maintained.

The Lt Governor further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to under-served areas through various digital initiatives. He also spoke on the ground-breaking strategy adopted for financial inclusion of common man, through India Post Payment Bank. Challenges bring integrity and larger national interest in a person and help in building a superstructure to facilitate sustained growth. Always try to build an ecosystem where innovation and knowledge should become inclusive, reducing social and regional disparities, the Lt Governor advised the students.

Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

We have introduced over 150 new initiatives and reforms in a short period of time and evolved a pattern of sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the public. And, many of these projects ensure that our youth become effective partners in the developmental journey.

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By India Education Diary Bureau Admin On Jul 23, 2021



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contribution of IIM Jammu Community especially Director IIM Jammu, Prof B.S.Sahay, for doing a great contribution to Jammu & Kashmir and to the nation. Dr. Milind Kamble, Chairman, Board of Governors, IIM also addressed the students on the occasion. A Video representing the Virtual tour of proposed campus of IIM, Jammu was also showcased to the students. Professor Shakti Gupta, Director, AIIMS, faculty members, besides distinguished guests from Corporate sector, Academia, UT Administration and large number of students attended the event through virtual mode.major initiatives like Back to Village, My Town My Pride, JKIGRAMS, LGMulagaat, redressing the grievances of the people and enabling them to access governance and its institutions. The financial incentivization is done at the Panchayat level where we have now impacted over 20,000 youth (out of which 25% are girls) from every panchayat providing them with financial assistance and handholding to become an entrepreneur, he continued. The Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth- the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir. The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added. Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change. The Lt Governor also appreciated the contribution of IIM Jammu Community especially Director IIM Jammu, Prof B.S.Sahay, for doing a great contribution to Jammu & Kashmir and to the nation. Dr. Milind Kamble, Chairman, Board of Governors, IIM also addressed the students on the occasion. A Video representing the Virtual tour of proposed campus of IIM, Jammu was also showcased to the students. Professor Shakti Gupta, Director, AIIMS, faculty members, besides distinguished guests from Corporate sector, Academia, UT Administration and large number of students attended the event through virtual mode.



Friday, 23 July 2021

### Lt Governor inaugurates IIM Jammu's Online Orientation Program We are creating favourable ecosystem for youth, entrepreneurs to be partners in transforming J&K's future: LG

#### Shadow Correspondent SRINAGAR, JULY 22:

Lieutenant Governor, Manoj Sinha today inaugurated the Indian Institute of Management (IIM) Jammu's online orientation program of 2nd Batch of Ph.D. and 6th Batch of MBA.

While congratulating all incoming students for making it into the academic programs of IIM Jammu, the Lt Governor advised them to adopt new strategies to deal with future challenges of business environment in the post-pandemic era.

In the post-pandemic era, business landscape is changing at a faster pace. Digital economy, evolving consumer behaviour, and enterprises agility are going to shape the new career paths in the management, remarked the Lt Governor.

The youth must continuously keep inventing the world around, meeting challenges, and evaluating opportunities that come in the way.

Best products and services are defined by the people, the human customers. Young business leaders will have to build a peoplecentric culture in management to meet future challenges.

Cross-functional collaboration, Deprogr amming, and making leadership roles a shared responsibility are important factors to tap opportunities, help in the growth of institutions and individuals in today's hyperconnected world, said the Lt Governor. Opportunities, growth, impact, and missionwill shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added. The Lt Governor called upon the youth to stand up for India and find change-makers in them. Always follow the principle of 'Dignity of Difference' and respect the different views on marketing, research, or innovation, he added. Speaking on the huge investment opportunities available in the UT of J&K, the Lt Governor said that the government intends to take a leap forward in making J&K, an economic paradise for investors.

Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & IT-enabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added.

With immense talent pool, businessfriendly ecosystem and the trust that we can deliver on the promise leaves more scope for growth in modern technologies needed for Industry 4.0. I would like to invite all the budding managers to take the lead in participating in this process of development, the Lt Governor affirmed.

Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that "We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs".

In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/states that have its own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for allround development.



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Refugee Message Bureau

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shape the management career and future of our country, enabling to build Lieutenant Governor, any skill set to lead an organization or a company, he added.

The Lt Governor called upon the youth to stand up for India and find changemakers in them. Always follow the principle of 'Dignity of Difference' and respect the different views on marketing, research, or

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making J&K, an economic technology, paradise for investors. post-harvest management. agro and food processing, mulberry production for health and market silk. pharmaceuticals, manuf acturing, IT & IT-enabled services, renewable energy, infrastructure and real meeting estate, handloom and offer great growth opportunity to all the stakeholders, he added. With immense talent pool, business-friendly invite all the budding

system for all-round of development, the Lt development. the Underscoring



Governor remarked that decide the future, stated the various digital initiatives. of sustained growth that is "We are putting the Lt Governor. Re-energizing He also spoke on the evident from the fact that in transforming manufacturing, services, sectors is one of the major adopted for financial 100 projects were dedicated innovation, challenges. We have inclusion of common man, to the public. And, many of Sectors like tourism, film and diversification in identified 25 sectors for through India Post these projects ensure that work has also focused on students great learning and tourism, horticulture, and agriculture. Our focus is manufacturing, design, and Payment Bank. more on re-skilling and up- innovation. The big push in skilling of youth to meet the the next few years would be integrity shalling of your to meet the the heat revyears would be integrity and larger developmentarjourney. That jammu & Kashmir asked mem to challenges of emerging to invite Original national interest in a person. Our new industrial moves ahead towards a an opportunit market and become Equipment Manufacturers and help in building a development scheme aims glorious future. To truly of the change, successful entrepreneurs". and Original Design superstructure to facilitate to take the industrialization successing interpretents . and Original Design superstructure to facting to fact the difficult and the industrial and the activity of actual in recent times, the Manufacturers to set up sustained growth. Always attempt to the block level to an higher education sector has shops in Jammu & Kashmir try to build an ecosystem transform the lives of local empty seen a major expansion in that will also generate where innovation and communities. In order to inculcating a sense of pride Community the UT with pioneering employment. The scaling knowledge should become tap the vast talent pool, we and taking development all Director IIM Jammu, Prof challenges, and evaluating handicraft, and education institutes catering to the up of infrastructure will be inclusive, reducing social are expanding programs the way to the grassroots B.S.Sahay, for doing a great needs of qualitative higher a great move for the big and regional disparities, the and schemes that will education for individual companies to set up Lt Governor advised the ensure that every youth is initiatives like Back Kashmir will be among few here, he maintained. his experiences as Lt Jammu Kashmir, he added. Pride, JKIGRAMS, LG Chairman, Board of of the UTs/states that have

promise leaves more scope Along with the above three, perspective, strive for growth in modern we have also added NIFT provide personal service in night, with a solution-based and solving them through important factors to tap participating in this process approach in the education agenda of public policy. Remembering his tenure change,

Continuous reform is the Governor shared the take our UT and the great focus areas, said the Lt assistance and handholding Academia, hyper-connected world, innovative and reformative key to transformation. The reforms made in bridging nation forward. measures taken by the UT appropriate and timely the gap between Urban and

on manufacturing and service ground-breaking strategy the last one week, around Challenges

The Lt Governor further Governor of J&K, the Lt

We have introduced over

our youth become effective laying the foundation for achievements in their bring partners in the

and larger developmental journey. My approach to Mulaqaat, redressing the Governors, leaders will have to build a ecosystem and the trust its own IIM, IIT, and AIIMS advised the students to Governor stated that we management has been grievances of the people addressed the students on people-centric culture in that we can deliver on the under the same jurisdiction. be's have introduced many rooted in accounty in an entername and its. A Video representing the to reforms working day and challenges as opportunities governance and its. A Video representing the region night, with a solution-based and solving them through institutions. The financial Virtual tour of proposed as Telecom Minister, the Lt empowering the youth to stakeholders is one of our them Governor.

solution-based he continued. With Opportunities, growth, Government to address the action on different sectors Rural India, besides 150 new initiatives and approaches, we have The Lt Governor also attended the impact, and mission-will unemployment issue of with meticulous plans to improving the access to reforms in a short period of effectively dealt with the mentioned about the virtual mode.

pandemic. The UT Lieutenant Administration's prompt Sustainable Development response to the wave of COVID-19 can be been conceptualized by the attributed to its experience Department of Higher and investment made in the Education to make the sector and youth- the leaders of emergency preparedness tomorrow, a partner in immediately after the first transforming the future of wave impact subsided in Jammu & Kashmir. August- September, noted

the Lt Governor. Terming Jan Bhagidari as platform and involve them a crucial factor for the in designing, reviewing, growth of any region, the Lt and Governor outlined the government policies and policies, programs, and Government

governance and delivery of development, he added. public services.

grass-root democracy so respective programs, and actualize the PM's vision of inclusive and appreciated empowered level, we have taken major contribution to Jammu &

functional collaboration, technologies needed for to the list. With the a professional manner, approach to overcome the innovation and creativity. incentivization is done at campus of IIM, Jammu was Deprogramming, and Industry 4.0.1 would like to introduction of New introspect and see how biggest challenge in J&K i.e. Creating a better future for the Panchayat level where also showcased to the Education Policy, we shall their decision in today's eliminating the legacy of the youth of J&K and we have now impacted students. Professor Shakti be able to bring a holistic environment is shaping the delays, and ushering in a ensuring that they have over 20,000 youth (out of Gupta, Director, AIIMS, development-oriented plenty of opportunities and which 25% are girls) from faculty members, besides besides engagement with the every panchayat providing distinguished guests from with

The Lt Governor also attended the event through

second Fellowship 2021, which has The endeavour is to provide the youth a

Governor's

monitoring programmes, while the for their innovative out-of-thethe box ideas for sustainable

Concluding his speech, In the last one year, our the Lt Governor wished the that Jammu & Kashmir asked them to take this as moves ahead towards a an opportunity to be a part

The Lt Governor also the nation, contribution of IIM Jammu especially to Kashmir and to the nation. IIM

financial Corporate sector, UT to become an entrepreneur, Administration and large number of students



Friday, 23 July 2021

## LT GOVERNOR INAUGURATES IIM JAMMU'S ONLINE ORIENTATION PROGRAM We are creating favourable ecosystem for youth, entrepreneurs to be partners in transforming J&K's future: LG 150 NEW INITIATIVES & REFORMS INTRODUCED IN A SHORT PERIOD OF TIME AIMING AT SUSTAINED GROWTH OF J&K

SD Cerropandent

SRINAGAR, JULY 22: Lieutenant Governor, Manoj Sinha today inaugurated the Indian Institute of Management (IIM) Jammu's online orientation program of 2nd Batch of Ph.D. and 6th Batch of MBA.

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In the post-pandemic era, business landscape is changing at a faster pace. Digital economy, evolving consumer behaviour, and enterprises agility are going to shape the new career paths in the management, remarked the Lt Governor.

The youth must continuously keep inventing the world around, meeting challenges, and evaluating opportunities that come in the way.

Best products and services are defined by the people, the



Digital economy, evolving consumer behaviour, enterprises agility is going to shape new career paths in management in post-pandemic era; LG

Young business leaders will have to build a people-centric culture in management to meet future challenges, says the LG. Cross-functional collaboration & shared responsibility - key to tap opportunities, help in growth of institutions & individuals in today's hyper-connected world

Endeavours like LG's Sustainable Development Fellowship 2021 providing platform to youth to get involved in government policymaking: LG

human customers. Young business leaders will have to build a people-centric culture in management to meet future challenges.

Cross-functional collaboration, Deprogramming, and making leadership roles a shared responsibility are important factors to tap opportunities, help in the growth of institutions and individuals in today's hyperconnected world, said the Lt Governor.

Opportunities, growth, impact, and mission- will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added.

The Lt Governor called upon the youth to stand up for India and find change-makers in them. Always follow the principle of 'Dignity of Difference'

and respect the different views on marketing, research, or innovation, he added.

Speaking on the huge investment opportunities available in the UT of J&K, the Lt Governor said that the government intends to take a leap forward in making J&K, an economic paradise for investors.

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Cont. to Page 2

#### We are creating.....

offer great growth opportunity to all the stakeholders, he added.

With immense talent pool, business-friendly ecosystem and the trust that we can deliver on the promise leaves more scope for growth in modern technologies needed for Industry 4.0. I would like to invite all the budding managers to take the lead in participating in this process of development, the Lt Governor affirmed.

Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that "We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs".

In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/states that have its own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for allround development.

Continuous reform is the key to transformation. The appropriate and timely action on different sectors with meticulous plans to meet the challenges will decide the future, stated the Lt Governor.

Re-energizing manufacturing and service sectors is one of the major challenges. We have identified 25 sectors for manufacturing, design, and innovation. The big push in the next few years would be to invite Original Equipment Manufacturers and Original Design Manufacturers to set up shops in Jammu & Kashmir that will also generate employment. The scaling up of infrastructure will be a great move for the big companies to set up manufacturing facilities here, he maintained.

The Lt Governor further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to under-served areas through various digital initiatives. He also spoke on the ground-breaking strategy adopted for financial inclusion of common man, through India Post Payment Bank.

Challenges bring integrity and larger national interest in a person and help in building a superstructure to facilitate sustained growth. Always try to build an ecosystem where innovation and knowledge should become inclusive, reducing social and regional disparities, the Lt Governor advised the students. Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solutionbased approach to overcome the biggest challenge in J&K i.e eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

We have introduced over 150 new initiatives and reforms in a short period of time and evolved a pattern of sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the public. And, many of these projects ensure that our youth become effective partners in the developmental journey.

Our new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir, he added.

My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas, said the Lt Governor.

With solution-based approaches, we have effectively dealt with the pandemic. 'The UT Administration's prompt response to the second wave of COVID-19 can be attributed to its experience and investment made in the bealth sector and emergency preparedness immediately after the first wave impact subsided in August-September, noted the L1 Governor.

Terming Jan Bhagidari as a crucial factor for the growth of any region, the Lt Governor outlined the policies, programs, and schemes initiated by the UT Government for transforming the governance and delivery of public services.

In the last one year, our work has also focused on laying the foundation for grass-root democracy so that Jammu & Kashmir moves ahead towards a glorious future. To truly actualize the PM's vision of an inclusive and empowered nation, inculcating a sense of pride and taking development all the way to the grassroots level, we have taken major initiatives like Back to Village, My Town My Pride, JKIGRAMS, LG Mulaqaat, redressing the grievances of the people and enabling them to access governance and its institutions. The financial incentivization is done at the Paachayat level where we have now impacted over 20,000 youth (out of which 25% are girls) from every panchayat providing them with financial assistance and handholding to become an entrepreneur, he continued.

The Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth- the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir.

The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added.



#### Friday, 23 July 2021

Lt Governor inaugurates IIM Jammu's Online Orientation Program

#### 150 new initiatives & reforms introduced in a short period of time aiming at sustained growth of J&K : LG my, evolving consumer behavfactors to tap opp

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#### 150 new initiatives & reforms.

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The INS News

Friday, 23 July 2021

# LG inaugurates IIM Jammu's Online Orientation Program

By INS Desk , In Regional Srinagar , At July 22, 2021



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Cross-functional collaboration, Deprogramming, and making leadership roles a shared responsibility are important factors to tap opportunities, help in the growth of institutions and individuals in today's hyper-connected world, said the Lt Governor.

Opportunities, growth, impact, and mission- will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added.

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With immense talent pool, business-friendly ecosystem and the trust that we can deliver on the promise leaves more scope for growth in modern technologies needed for Industry 4.0. I would like to invite all the budding managers to take the lead in participating in this process of development, the Lt Governor affirmed.

Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that "We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs".

In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/states that have its own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for all-round development.

Continuous reform is the key to transformation. The appropriate and timely action on different sectors with meticulous plans to meet the challenges will decide the future, stated the Lt Governor.

Re-energizing manufacturing and service sectors is one of the major challenges. We have identified 25 sectors for manufacturing, design, and innovation. The big push in the next few years would be to invite Original Equipment Manufacturers and Original Design Manufacturers to set up shops in Jammu & Kashmir that will also generate employment. The scaling up of infrastructure will be a great move for the big companies to set up manufacturing facilities here, he maintained.

The Lt Governor further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to under-served areas through various digital initiatives. He also spoke on the ground-breaking strategy adopted for financial inclusion of common man, through India Post Payment Bank.

Challenges bring integrity and larger national interest in a person and help in building a superstructure to facilitate sustained growth. Always try to build an ecosystem where innovation and knowledge should become inclusive, reducing social and regional disparities, the Lt Governor advised the students.

Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

We have introduced over 150 new initiatives and reforms in a short period of time and evolved a pattern of sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the public. And, many of these projects ensure that our youth become effective partners in the developmental journey.

Our new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir, he added.

My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas, said the Lt Governor.

With solution-based approaches, we have effectively dealt with the pandemic. The UT Administration's prompt response to the second wave of COVID-19 can be attributed to its experience and investment made in the health sector and emergency preparedness immediately after the first wave impact subsided in August- September, noted the Lt Governor.

Terming Jan Bhagidari as a crucial factor for the growth of any region, the Lt Governor outlined the policies, programs, and schemes initiated by the UT Government for transforming the governance and delivery of public services.

In the last one year, our work has also focused on laying the foundation for grass-root democracy so that Jammu & Kashmir moves ahead towards a glorious future. To truly actualize the PM's vision of an inclusive and empowered nation, inculcating a sense of pride and taking development all the way to the grassroots level, we have taken major initiatives like Back to Village, My Town My Pride, JKIGRAMS, LG Mulaqaat, redressing the grievances of the people and enabling them to access governance and its institutions. The financial incentivization is done at the Panchayat level where we have now impacted over 20,000 youth (out of which 25% are girls) from every panchayat providing them with financial assistance and handholding to become an entrepreneur, he continued.

The Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth- the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir.

The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added.

Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change.

The Lt Governor also appreciated the contribution of IIM Jammu Community especially Director IIM Jammu, Prof B.S.Sahay, for doing a great contribution to Jammu & Kashmir and to the nation.

Dr. Milind Kamble, Chairman, Board of Governors, IIM also addressed the students on the occasion.

A Video representing the Virtual tour of proposed campus of IIM, Jammu was also showcased to the students.

Professor Shakti Gupta, Director, AIIMS, faculty members, besides distinguished guests from Corporate sector, Academia, UT Administration and large number of students attended the event through virtual mode.



#### Friday, 23 July 2021

# LG inaugurates IIM Jammu's Online Orientation Programme 150 new initiatives, reforms introduced for sustained growth of J&K: Sinha

#### STATE TIMES NEWS

SRINAGAR: Lieutenant Governor, Manoj Sinha on Thursday said that over 150 new initiatives and reforms have been introduced in Jammu and Kashmir in a short period of time for sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the people in Jammu and Kashmir.

"Many of these projects ensure that our youth become effective partners in the developmental journey", the Lieutenant Governor said while imaugurating the Indian Institute of Management (IIM) Jammu's online orientation program of 2nd Batch of Ph.D. and 6th Batch of MBA.

While congratulating all incoming students for making it into the academic programs of IIM Jammu, the Lt Governor advised them to



LG Manoj Sinha addressing students during inauguration of IIM Jammu's Online Orientation Programme at Thursday.

adopt new strategies to deal with future challenges of business environment in the post-pandemic era.

In the post-pandemic era, business landscape is changing at a faster pace. Digital economy, evolving consumer behaviour, and enterprises agility are going to shape the new career paths in the management, remarked the Lt Governor.

The youth must continuously keep inventing the world around, meeting chal-

lenges, and evaluating opportunities that come in the way.

Best products and services are defined by the people, the human customers. Young business leaders will have to build a people-centric culture in management to meet future challenges, he added.

Cross-functional collaboration, Deprogramming, and making leadership roles a shared responsibility are important factors to tap opportunities, help in the growth of institutions and individuals in today's hyperconnected world, said the Lt Governor.

Opportunities, growth, impact, and mission- will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added.

The Lt Governor called upon the youth to stand up for India and find changemakers in them. Always

CONTD ON PAGE 9

follow the principle of 'Dignity of Difference' and respect the different views on marketing, research, or innovation, he added.

Speaking on the huge investment opportunities available in the UT of J&K, the Lt Governor said that the government intends to take a leap forward in making J&K, an economic paradise for investors.

Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & IT-enabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added.

With immense talent pool, business-friendly ecosystem and the trust that we can deliver on the promise leaves more scope for growth in modern technologies needed for Industry 4.0. I would like to invite all the budding managers to take the lead in participating in this process of development, the Lt Governor affirmed.

Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that "We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on reskilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs".

In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/states that have its own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for allround development, he maintained.

Continuous reform is the key to transformation. The appropriate and timely action on different sectors with meticulous plans to meet the challenges will decide the future, stated the Lt Governor.

Re-energizing manufacturing and service sectors is one of the major challenges. We have identified 25 sectors for manufacturing, design, and innovation. The big push in the next few years would be to invite Original Equipment Manufacturers and Original Design Manufacturers to set up shops in Jammu & Kashmir that will also generate employment. The scaling up of infrastructure will be a great move for the big companies to set up manufacturing facilities here, he maintained.

The Lt Governor further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to under-served areas through various digital initiatives. He also spoke on the ground-breaking strategy adopted for financial inclusion of common man, through India Post Payment Bank.

Challenges bring integrity and larger national interest in a person and help in building a superstructure to facilitate sustained growth. Always try to build an ecosystem where innovation and knowledge should become inclusive, reducing social and regional disparities, the Lt Governor advised the students.

Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solutionbased approach to overcome the biggest challenge in J&K i.e eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

Our new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir, he added.

My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas, said the Lt Governor. With solution-based approaches, we have effectively dealt with the pandemic. The UT Administration's prompt response to the second wave of COVID-19 can be attributed to its experience and investment made in the health sector and emergency preparedness immediately after the first wave impact subsided in August-September, noted the Lt Governor.

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In the last one year, our work has also focused on laying the foundation for grass-root democracy so that Jammu & Kashmir moves ahead towards a glorious future. To truly actualize the PM's vision of an inclusive and empowered nation, inculcating a sense of pride and taking development all the way to the grassroots level, we have taken major initiatives like Back to Village, My Town My Pride, JKIGRAMS, LG Mulaqaat, redressing the grievances of the people and enabling them to access governance and its institutions. The financial incentivization is done at the Panchayat level where we have now impacted over 20,000 youth (out of which 25% are girls) from every panchayat providing them with financial assistance and handholding to become an entrepreneur, he continued.

The Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth- the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir.

The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added.

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The Excel Express

Friday, 23 July 2021

# Young business leaders will have to build a people-centric culture in management to meet future challenges: LG

150 new initiatives & reforms introduced in a short period of time aiming at sustained growth of J&K

Excel Express Bureau SRINAGAR, JULY 22: Lieutenant Governor, Manoj Sinha today inaugurated the Indian Institute of Management (IIM) Jammu's online orientation program of 2nd Batch of Ph.D. and 6th Batch of MBA. While congratulating all incoming students for making it into the academic programs of IIM Jammu, the demic era, business land- shared responsibility are scape is changing at a important factors to tap faster pace. Digital econo- opportunities, help in the my, evolving consumer growth of institutions and behaviour, and enterprises individuals in today's agility are going to shape hyper-connected world, the new career paths in the said the Lt Governor. management, remarked Opportunities, growth, the Lt Governor. The impact, and mission- will youth must continuously shape the management keep inventing the world career and future of our around, meeting chal- country, enabling to build lenges, and evaluating any skill set to lead an opportunities that come in organization or a compathe way. Best products and ny, he added. services are defined by the The Lt Governor called people, the human cus- upon the youth to stand up tomers. Young business for India and find change-



leaders will have to build a makers in them. Always investment opportunities Lt Governor advised them people-centric culture in follow the principle of available in the UT of to adopt new strategies to management to meet 'Dignity of Difference' and J&K, the Lt Governor said deal with future chal- future challenges. Cross- respect the different views that the government lenges of business envi- functional collaboration, ronment in the post-pan- Deprogramming, and innovation, he added. ward in making J&K, an demic era. In the post-pan- making leadership roles a Speaking on the huge (CONTINUED ON P-6)

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#### Young business leaders will have to build a people-centric culture in management to meet future...

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We have introduced over 150 new initiatives and reforms in a short period of time and evolved a pattern of sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the public. And, many of these projects ensure that our youth become effective partners in the developmental journey. Our new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir, he added. My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas, said the Lt Governor.

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Friday, 23 July 2021

# युवाओं, उद्यमियों के लिए बन रहा अनुकूल पारिस्थितिकी तंत्र जम्मू-कश्मीर के सतत विकास को कम समय में 150 नई पहल शुरू की गई : एलजी

मनोज सिन्हा किया। उन्होंने कहा कि जा रही है। युवाओं को चुनौतियों का मिशन- हमारे देश के प्रबंधन करियर नवीकरणीय ऊर्जा, बुनियादी ढांचा और रियल एस्टेट, हथकरघा और हस्तशिल्प और शिक्षा जैसे क्षेत्र सभी हितधारकों के लिए किसी भी कौशल का निर्माण को विकास के महान अवसर प्रदान किया जा सकेगा। जम्मू-कश्मीर में करते हैं। लंबे समय में युवाओं की बेरोजगारी के मुद्दे को संबोधित करने के लिए युटी सरकार द्वारा किए गए अभिनव बैच और एमबीए का छठे बैच के प्रबंधन में जन-कोंद्रेत संस्कृति का सरकार का इरादा जम्मू-कश्मीर को और संधारात्मक उपायों को रेखाँकित करते हुए, उपराज्यपाल ने कहा, ''हम कषि में विनिर्माण, सेवाओं, प्रौद्योगिकी, नवाचार और विविधीकरण पर ध्यान केंद्रित कर रहे हैं। हमारा ध्यान उभरते बाजार की चुनौतियों का सामना करने और सफल उद्यमी बनने के लिए युवाओं के री-स्किलिंग और अप-स्किलिंग पर अधिक है।

कि फ्रॉस-फंक्शनल सहयोग, बनाने की दिशा में एक छलांग लगाने उन्होंने कहा कि महामारी के बाद डिप्रोग्रामिंग, और नेतत्व की भूमिकाओं का है। उन्होंने कहा कि पर्यटन, फिल्म बदल रहा है। उपराज्यपाल ने टिप्पणी की, अवसरों का दोहन करने, संस्थानों और प्रबंधन, कृषि और खाद्य प्रसंस्करण, व्यक्तियों के विकास में मदद करने के रेशम के लिए शहतत उत्पादन, स्वास्थ्य लिए महत्वपूर्ण कारक हैं। उन्होंने कहा और फार्मास्यूटिकल्स, विनिर्माण, कि अवसर, विकास, प्रभाव और आईटी और आईटी-सक्षम सेवाएं,

हमेशा डिग्निटी ऑफ डिफरेंस के सिद्धांत सामना करना चाहिए और रास्ते में आने और भविष्य को आकार देंगे, जिससे का पालन करें और मार्केटिंग, रिसर्च या वाले अवसरों का मुल्यांकन करना किसी संगठन या कंपनी का नेतृत्व करने इनोवेशन पर अलग-अलग विचारों का चाहिए। सर्वोत्तम उत्पादों और सेवाओं को सम्मान करें। उपराज्यपाल मनोज सिन्हा लोगों, मानव ग्राहकों द्वारा परिभाषित किया वीरवार को भारतीय प्रबंधन संस्थान जाता है। युवा कारोबारी नेताओं को भविष्य उपलब्ध विशाल निवेश के अवसरों पर (आईआईएम) जम्मू के पीएचडी के दूसरे की चुनौतियों का सामना करने के लिए बोलते हुए, उपराज्यपाल ने कहा कि ऑनलाइन ओरिएन्टेशन प्रोग्राम के उद्घाटन निर्माण करना होगा। उपराज्यपाल ने कहा निवेशकों के लिए एक आर्थिक स्वर्ग समारोह को संबसेधित कर रहे थे। के युग में, व्यापार परिद्रुश्य तेज गति से को एक साझा जिम्मेदारी बनाना, पर्यटन, बागवानी, और फसल के बाद

डिजिटल अर्थव्यवस्था, विकसित हो रहे उपभोक्ता व्यवहार और उद्यमों की चपलता प्रबंधन में नए करियर पथ को आकार देने



जम्मू। स्टेट समाचार

महामारी के बाद के युग में कारोबारी माहौल की भविष्य की चुनौतियों से निपटने के लिए नई रणनीति अपनाने с м सामपटन का लाए गुरू रणनाल जननान в की जरूरत है। युवाओं से भारत के लिए खड़े होने और उनमें बदलाव लाने वालों को खोजने का आह्वन उपराज्यपाल



Friday, 23 July 2021





### Lt Governor inaugurates IIM Jammu's Online Orientation Program

We are creating favourable ecosystem for youth, entrepreneurs to be partners in transforming J&K's future: LG



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The youth must continuously keep inventing the world around, meeting challenges, and evaluating opportunities that come in the way.

Best products and services are defined by the people, the human customers. Young business leaders will have to build a people-centric culture in management to meet future challenges.

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Opportunities, growth, impact, and mission- will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added.

The Lt Governor called upon the youth to stand up for India and find change-makers in them. Always follow the principle of 'Dignity of Difference' and respect the different views on marketing, research, or innovation, he added.

Speaking on the huge investment opportunities available in the UT of J&K, the Lt Governor said that the government intends to take a leap forward in making J&K, an economic paradise for investors.

Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & IT-enabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added.

With immense talent pool, business-friendly ecosystem and the trust that we can deliver on the promise leaves more scope for growth in modern technologies needed for Industry 4.0. I would like to invite all the budding managers to take the lead in participating in this process of development, the Lt Governor affirmed.

Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that "We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs".

In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/states that have its own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for all-round development.

Continuous reform is the key to transformation. The appropriate and timely action on different sectors with meticulous plans to meet the challenges will decide the future, stated the Lt Governor.

Re-energizing manufacturing and service sectors is one of the major challenges. We have identified 25 sectors for manufacturing, design, and innovation. The big push in the next few years would be to invite Original Equipment Manufacturers and Original Design Manufacturers to set up shops in Jammu & Kashmir that will also generate employment. The scaling up of infrastructure will be a great move for the big companies to set up manufacturing facilities here, he maintained.

The Lt Governor further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to under-served areas through various digital initiatives. He also spoke on the ground-breaking strategy adopted for financial inclusion of common man, through India Post Payment Bank.

Challenges bring integrity and larger national interest in a person and help in building a superstructure to facilitate sustained growth. Always try to build an ecosystem where innovation and knowledge should become inclusive, reducing social and regional disparities, the Lt Governor advised the students.

Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

We have introduced over 150 new initiatives and reforms in a short period of time and evolved a pattern of sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the public. And, many of these projects ensure that our youth become effective partners in the developmental journey.

Our new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir, he added.

My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas, said the Lt Governor.

With solution-based approaches, we have effectively dealt with the pandemic. The UT Administration's prompt response to the second wave of COVID-19 can be attributed to its experience and investment made in the health sector and emergency preparedness immediately after the first wave impact subsided in August- September, noted the Lt Governor.

Terming Jan Bhagidari as a crucial factor for the growth of any region, the Lt Governor outlined the policies, programs, and schemes initiated by the UT Government for transforming the governance and delivery of public services.

In the last one year, our work has also focused on laying the foundation for grass-root democracy so that Jammu & Kashmir moves ahead towards a glorious future. To truly actualize the PM's vision of an inclusive and empowered nation, inculcating a sense of pride and taking development all the way to the grassroots level, we have taken major initiatives like Back to Village, My Town My Pride, JKIGRAMS, LG Mulaqaat, redressing the grievances of the people and enabling them to access governance and its institutions. The financial incentivization is done at the Panchayat level where we have now impacted over 20,000 youth (out of which 25% are girls) from every panchayat providing them with financial assistance and handholding to become an entrepreneur, he continued.

The Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth- the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir.

The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added.

Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change.

The Lt Governor also appreciated the contribution of IIM Jammu Community especially Director IIM Jammu, Prof B.S.Sahay, for doing a great contribution to Jammu & Kashmir and to the nation.

Dr. Milind Kamble, Chairman, Board of Governors, IIM also addressed the students on the occasion.

A Video representing the Virtual tour of proposed campus of IIM, Jammu was also showcased to the students.

Professor Shakti Gupta, Director, AIIMS, faculty members, besides distinguished guests from Corporate sector, Academia, UT Administration and large number of students attended the event through virtual mode.